

CEED QUESTION PAPER (2012)

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|------------------|
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| | Т | otal 100 mark | (S |



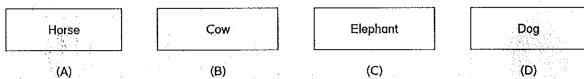
Part-A

(Answer all questions)

[50 Marks]

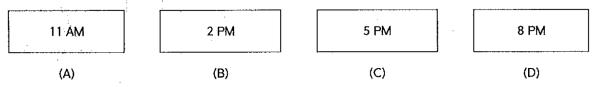
Q. 1. Identify the animal from the tail shown in the image below.



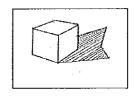


Q. 2. At what time of the day was this photograph taken in Central India?

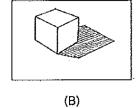


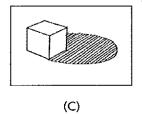


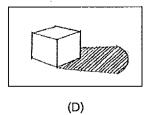
Q. 3. A cube is shown with its shadow. Identify the one with the correct shadow.



(A)

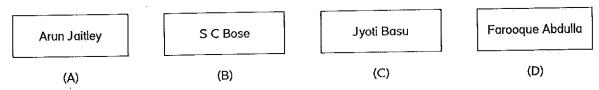




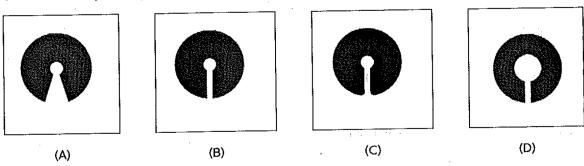


Q. 4. Identify the person from the photograph shown below.

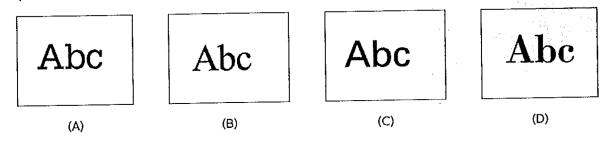




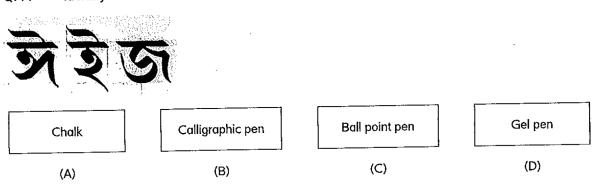
Q. 5. Identify the logo of State Bank of India.



Q. 6. Four fonts are shown below. Identify the font that is different from the others.



Q. 7. Identify the tool used to create the letters shown below.



Q. 8. Identify the animal from the pug mark of hind foot shown in the image.



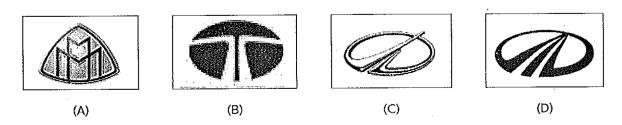
Elephant Crocodile Monkey Leopard

(A) (B) (C) (D)

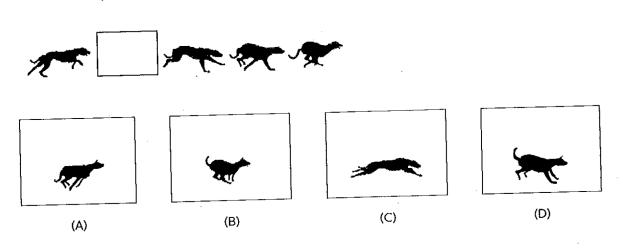
Q. 9. Identify the photograph most suitable for use in Identity cards.



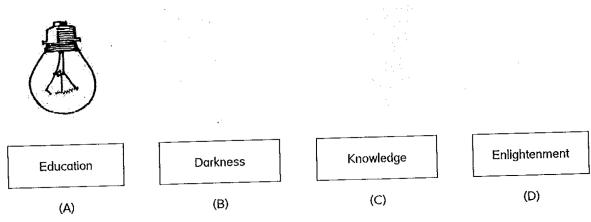
Q. 10. Identify the logo of Mahindra & Mahindra.



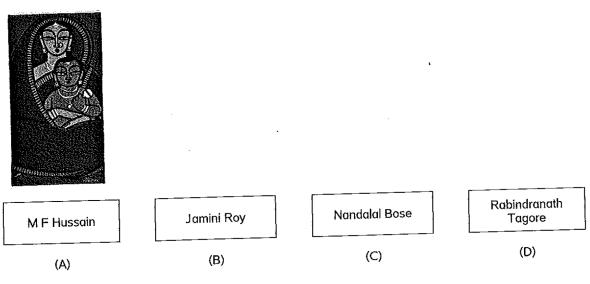
Q. 11. A sequence of frames from an animation is given below, where one frame is missing. Select the one from the given options to complete the sequence.



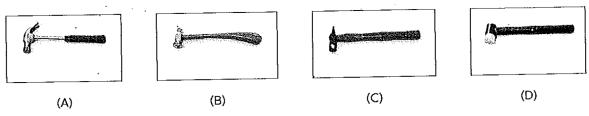
Q. 12. Which word most appropriately communicates the image given below?



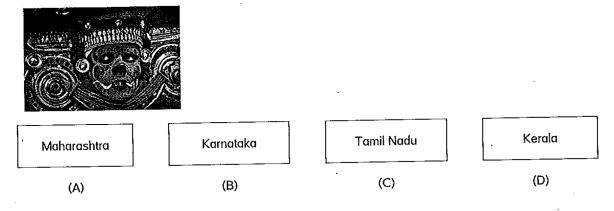
Q. 13. Identify the creator of the painting shown below.



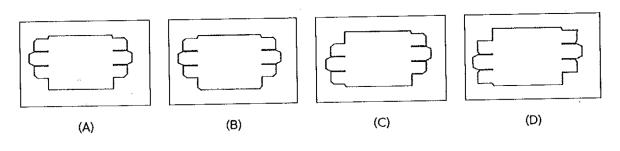
Q. 14. Four hammers with different handles are shown below. Select the one which is most comfortable to use.



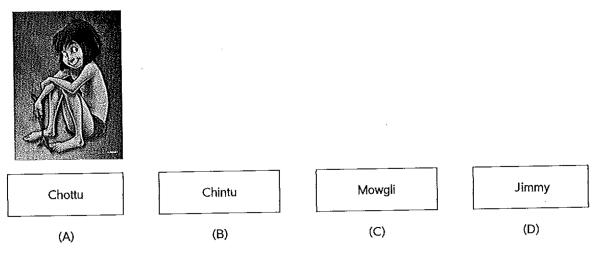
Q. 15. Identify the state to which the given image belongs.



Q. 16. Drawing of an unfolded toothpaste pack is shown below. Identify the correct one.

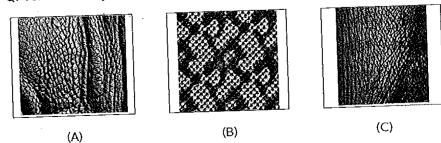


Q. 17. A character from an animation film is shown below. Identify the name of the character.



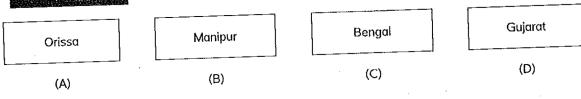
CEED 2012 · B

Q. 18. Identify the skin texture of elephant from the images given below.



Q. 19. Identify the state to which the given image belongs.





Q. 20. The given in age is the reflection of the word "SAMRAT" on a surface. Identify the nature of the reflective surface.



| Flat | Concave | Convex | Cylindrical |
|------|---------|--------|-------------|
| (A) | (B) | (C) | (D) |

(D)

RGB as used in light theory stands for: Q. 21. Red, Green, Brown Red, Green, Blue Red, Gold, Black Red, Green, Black (D) (C) (B) (A) M K Gandhi stands for: Q. 22. Mohandas Mohandas Mohandas Mohanbhai Karimchand Karamchand Keshubhai Gandhi Kishorbhai Gandhi Gandhi Gandhi (C) (D) (B) (A) The national fruit of India is: Q. 23. Mango Grape Apple Coconut (C) (D) (B) (A) The director of Uski Roti is: Q. 24. Mani Kaul Satyajit Ray Shyam Benegal Govind Nihalani (D) (C) (B) (A) Q. 25. Identify the designer from the following: Pablo Picasso Paul Klee da Vinci Van Gogh

(B)

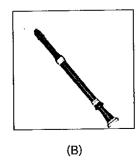
(D)

(C)

(A)

Q. 26. From the images of musical instruments given below, identify the one that does not belong to the group.









Q. 27. The author of The God of Small Things is:

Chetan Bhagat

Arundhati Roy

Bimal Roy

Aravind Adiga

(A)

(B)

(C)::iii:

(D)

Q. 28. Dr. D Udaya Kumar is well known in the field of:

Cardiology

(A)

Choreography

(B)

Music

(C)

Graphic Design

(D)

Q. 29. Cubism was started by:

Pablo Picasso

Massimo Vignelli

da Vinci

Michelangelo

(A)

(B)

(C)

(D)

Q. 30. The full form of DSLR is:

Dynamic Self Loading Rifle

(A)

Digital Single Lens Reflex

(B)

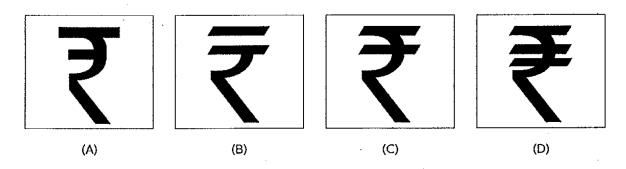
Digital Single Line Radio

(C)

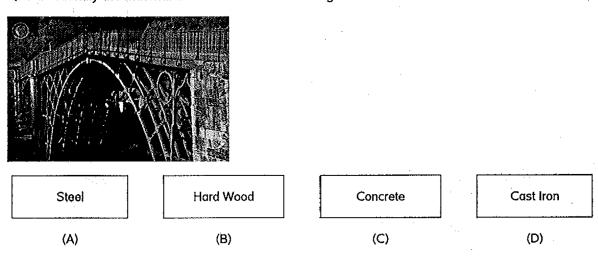
Dual Stage Light Reflector

(D)

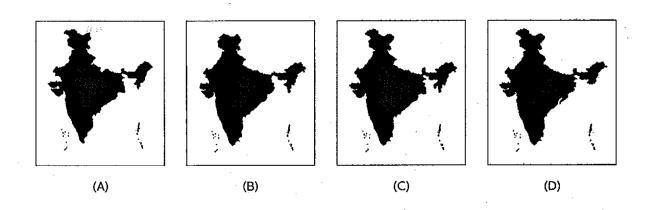
Q. 31. Identify the Rupee symbol approved by the Govt. of India.



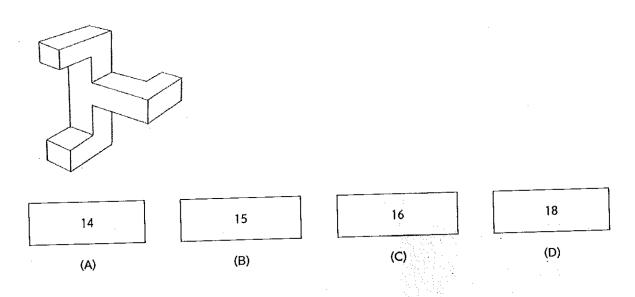
Q. 32. Identify the material used to construct the bridge shown below:



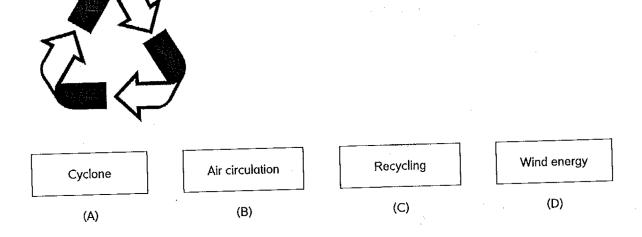
Q. 33. Identify the correct map of India.



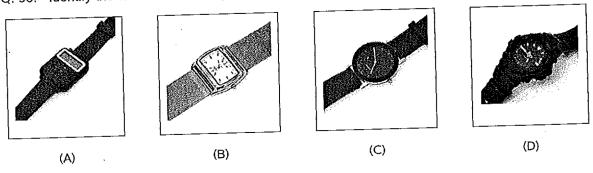
Q. 34. Count the number of faces in the object shown below.



Q. 35. The symbol shown below stands for:



Q. 36. Identify the wrist watch having the most sporty look.



Q. 37 Identify the material used for the sculpture in the image.



Cast Iron Granite Bro

Bronze Marble (C) (D)

Q. 38 Identify the monument shown below.



Vidhan Soudha

Victoria Memorial

Mysore Palace

White House

(A)

(B)

(C)

(D)

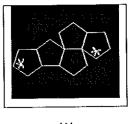
Q. 39 Select the most suitable type of cup for drinking hot tea/coffee.

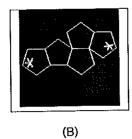
Paper cup
Polystyrene cup
Stainless steel cup
Ceramic cup

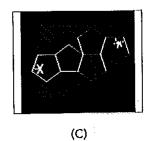
(A)
(B)
(C)
(D)

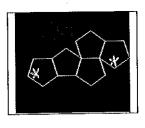
The unit shown below is a pentagon with a mark. Each of the four compositions (A, B, C, D) is created by mirroring four times along the edges. Identify the composition with the correct reflection.











(A)

(D)

Part-B

Drawing Ability

Question 1 (Answer ANY ONE)

[20 Marks]

Draw your favorite car in proper perspective in three-quarter view.

OR

Draw a 5 year old boy sitting on a chair.

Instructions:

The final drawing is to be done free hand using only a pencil. Do not use any colour. You may use shading to give a realistic three dimensional feel. Do not use any drawing instrument like ruler, set square, compass etc.

Evaluation criteria:

- Composition
- Perspective
- · Light, shade and shadow
- Quality of lines

Rough Work



Final Drawing



Design Problem Solving

Question 2

[30 Marks]

Answer ANY ONE of the following questions [A] or [B] or [C]

[A]

Caps on glass bottles used for pickles and jam are often difficult to open for senior citizens. Many of these caps are screwed on to the bottles.

Design an opener for screwable bottle caps, to be used by the elderly.

- a. Identify at least five distinct factors essential for designing a cap opener for bottles and jars that can be used by the elderly. Write briefly in the space provided on page 20.
- b. Generate three distinct concepts through pencil sketches based on the factors identified above. Present these pencil sketches along with brief notes (if necessary) in the space provided on page 20-21.
- c. Create your final concept and present this through drawing, showing the overall form and design of its features on page 22. Mention materials to be used for production of the opener and reasons for choosing the same.

Evaluation criteria:

- Identification of distinct factors
- · Originality of your alternate concepts
- Appropriateness of your final solution
- · Appropriateness of choice of materials
- Quality of your presentation



[B]

The issue of corruption is becoming a big concern and people are agitating over the issue. It is a social responsibility of a designer to create awareness of this issue amongst common people so that they are properly informed about this, through visual media.

Your task is to design an anti-corruption awareness poster to capture the essence of the issue. You can make use of text, graphics or both.

- Identify at least five distinct factors essential for representing the issue of corruption. a. Write briefly in the space provided on page 20.
- Generate three distinct concepts through pencil sketches based on the factors identified above. Present these pencil sketches along with brief notes in the space b. provided on page 20-21.
- Create your final concept of the poster and present this through drawing on page 22. c. You may use colours if necessary.

Evaluation criteria:

- Identification of distinct factors
- Originality of your alternate concepts
- Appropriateness of your final Poster
- Clarity of your Poster in representing the issue of corruption



OR

[C]

The issue of Dengue fever claiming human life is becoming a concern.

Create an imaginary female mosquito character spreading dengue fever. Draw an interesting comic strip of five key frames involving the character created. You may add characters to complement the story.

- a. Write an abstract of the story in five lines. Write briefly in the space provided on page 20.
- b. Make three alternative sketches for each of the characters in the space provided on page 20-21.
- c. Represent your story board in five frames in the space allotted on page 22. You may use colours if necessary.

Evaluation criteria:

- Abstract of the story
- Appropriateness of the characters
- Originality of story board
- Quality of presentation

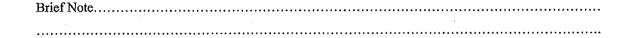


| Five distinct factors for [A] OR [B] | |
|---|---|
| OR · | |
| Abstract of the story for [C] | |
| | ······ |
| | |
| | |
| | |
| | *************************************** |
| Three Concepts for [A] or [B] | era carrier e e e e eque |
| | |
| Three alternative sketches for each of the characters for [C] | er see en een een een een een een een een |
| Sketch of first concept for [A] or [B] or first chan | ractor for $[{f C}]$ |
| | |
| | |
| | |
| | |
| | |
| | Abstract of the story for [C] Three Concepts for [A] or [B] OR Three alternative sketches for each of the characters for [C] |

| [|
|---|
| |

| Brief Note | · |
|------------|---|
| | |

Sketch of third concept for [A] or [B] or third character for [C]



c: Final concept for [A]
OR
Final concept of poster for [B]
OR
Final storyboard for [C]

Brief Note.....

DESIGN VENUE

22